



Atascadero 2045 Plan Period 1

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Land Use and Recreation

Atascadero has no entertainment but plenty of land for new entertainment opportunities. Therefore we think that the area should have a indoor and outdoor go-kart racing track.

PUBLIC OUTREACH

Boomers Santa Maria, Ca

Owner Tim Murphy

Family fun has made the community
stronger

Boost the economy

Brings in tourists.

MB2 Raceway Santa Clarita

Owner Chris Brooks

Everyone can enjoy

200 guests could be ensured a blast

Allows for teens to learn to drive

Community

Sent out a survey to many
groups of people, other teens,
and parents, along with middle
aged people without families.

RESEARCH

We need activities for the younger generation and young at heart.

→ **Why is it a problem**

As teens we find ways to have fun.

→ **Who does it affect?**

It affects all generations

→ **Is it complicated?**

We can make it simple and safe

→ **What else should the City know?**

There are lots of teens who want to do fun things.



Case Study

Survey sent to teens, families,
and adults without families.

Question One: What are some events you currently love that happens in our town?

Results: Many people said festivals (tamale festival, fall festival, and winter wonderland), many said cruise night, colony days, concerts, and HS sports.

Question Two: What are your favorite things to do in our town?

Results: many said getting food, hiking, going to the park/zoo, and the movies. A couple mentioned mini golf and driving around.

Case Study Continued

Survey sent to teens, families,
and adults without families.

Question One: what is a new activity/business you would like to see in our town?

Results: multiple bowling alleys, go kart tracks, roller rink, more restaurants (not including mexican), more general shopping (walmart/target)

Question Two: what new event would you like to see our town host?

Results: multiple people said a swap meet, another car show, christmas lights parade, and flower festivals

Map It Out

5.5 ac Lot Size



Parking

- Entrance on Viejo Camino
- Lots of spots - lots of access
- Lights - safety
- Free parking - paid attraction



Building

- Square 1 will be the building with indoor track and concessions
- Square 2 will be an outdoor track with outdoor seating



Lot Info:

- Great Location! Two Parcels total 5+ acres on the south end of Atascadero with street access to both El Camino Real and Viejo Camino. Close U.S. Route 101 exits offer an easy commute to Paso Robles and San Luis Obispo. Parcels are Zoned Public.
- This lot is a perfect size to include an indoor and outdoor track, with added amenities, property for lots of parking also!

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