AHS GENERAL PLAN PROJECT

TOPIC: Land Use

PERIOD: 2

TEAM: Rio Lima, Paige Jones, Jordyn Bianco,

Shae Mansfield, Kiera Taylor.

TOPIC: <u>How do we create an environment that is</u> <u>fun for kids but also benefits the economy?</u>

In atascadero our main destination for shopping is downtown on Entrada. While entrada is a great shopping destination it is small and only has certain shops and boutiques that attract certain audiences.

We want to create a new shopping plaza on the northern side of

town.

- Environmental friendly property
- ☐ Artistic and creative
- Multiple shops
- ☐ Outside
- ☐ Kid friendly



_

We asked the public.....

AGE:

Under 18-93.5%

18-29 - 6.5%

GENDERS WE ASKED::

GIRLS-83.9%

BOYS-16.1%

CITY YOU LIVE IN:

Atascadero

San Luis Obispo

Templeton

Creston

_

WE HAVE ANSWER.....

What city would you go to shopping???

San luis Obispo- 30 people

Paso Robles- 21 people

Santa Barbara- 8 people

Santa Maria- 6 people

Thousand oaks- 4 people

Fresno- 1 people

What city would you travel to for entertainment reasons?

San Luis Obispo- 27 people

Morro Bay- 16 people

Pismo Beach- 16 people

Arroyo Grande- 9 people

Templeton- 7 people

What would draw more people to Atascadero?

Entertainment- 23 people

Shopping- 24 people

Affordable housing- 11 people

Restaurants- 11 people

Small businesses- 10 people

Large businesses- 5 people

RESEARCH

WHAT DID WE LEARN ABOUT THIS ISSUE?

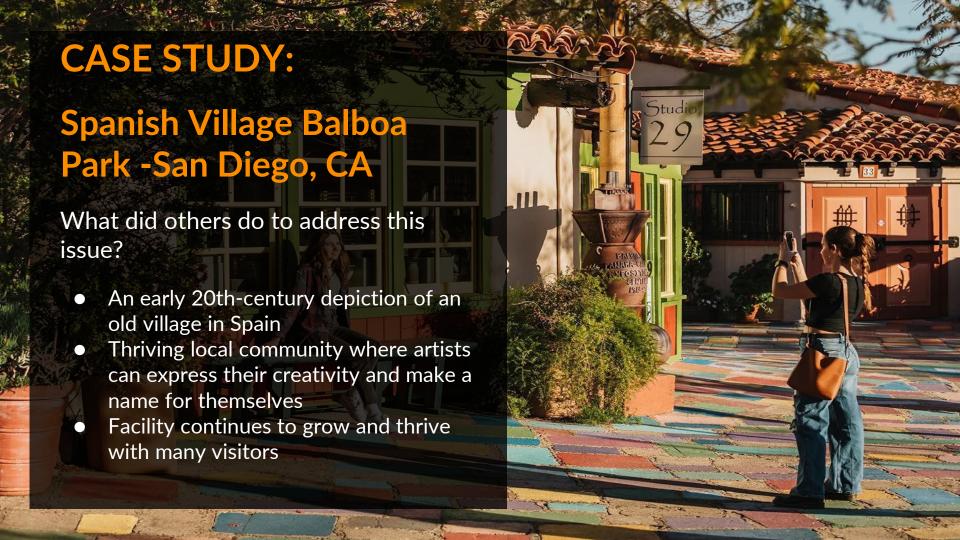
→ Why is it a problem

Land that is put to waste in which could turn into attraction

- → Who does it affect?
 Visitors and people of the town
- → Is it complicated?
 Yes, many people don't want more attractions added to Atascadero
- → What else should the City know? None







SOLUTIONS

WHAT ARE SOME SOLUTIONS TO THE ISSUE?

- Add more public spaces (gardens or murals)
- → 2.Use the land that's unoccupied
- Add some more popular stores so people don't have to travel far for designer clothing



RECOMMENDATION(S)

☐ Convert the KMart lot into a more green and localized area. My team believes that a more positive environment will benefit Atascadero economically as well as aesthetically

☐ Convert the lot across from Grocery Outlet into a similar idea, our goal is to bring more people to that side of town

