
AHS GENERAL PLAN PROJECT

TOPIC: Jobs and Economic Development

PERIOD: 5

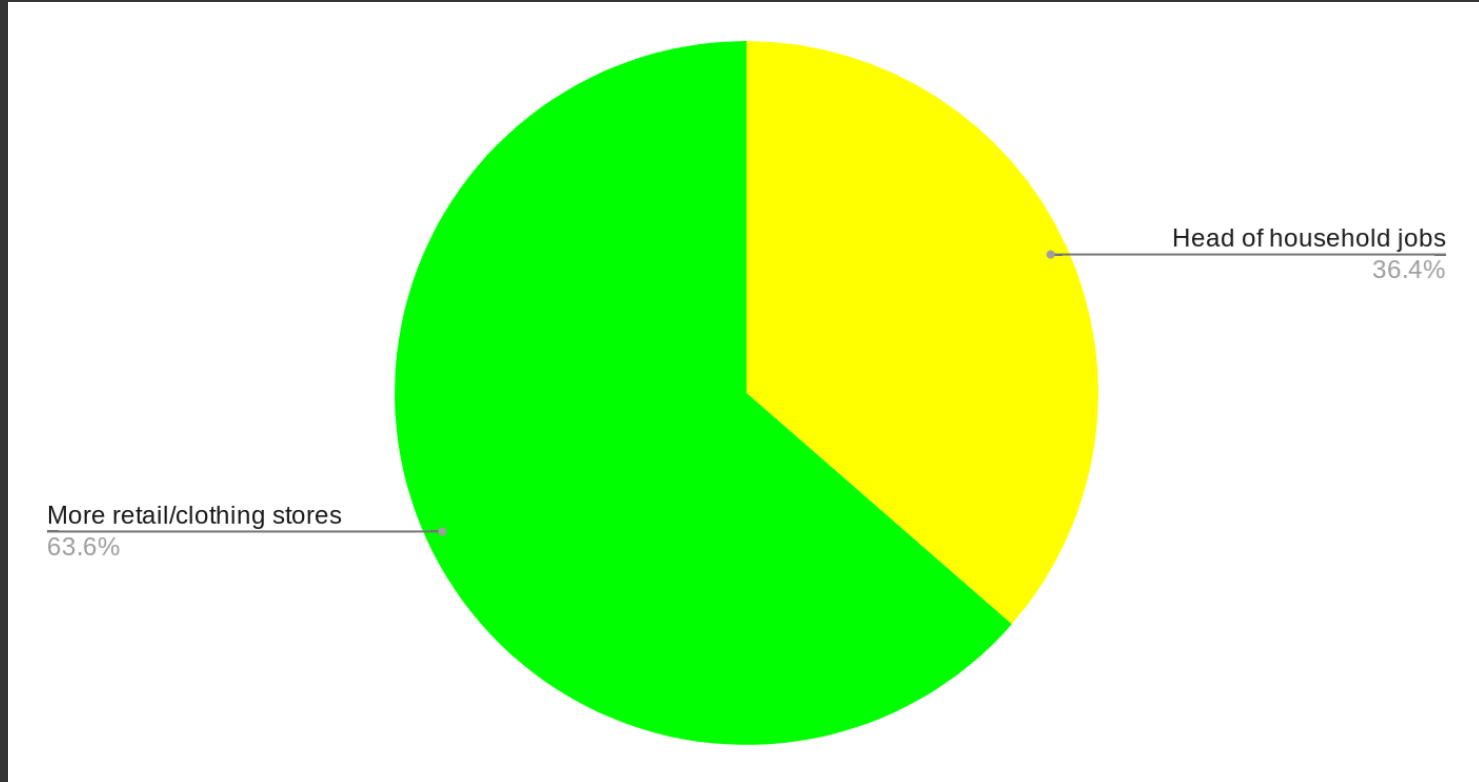
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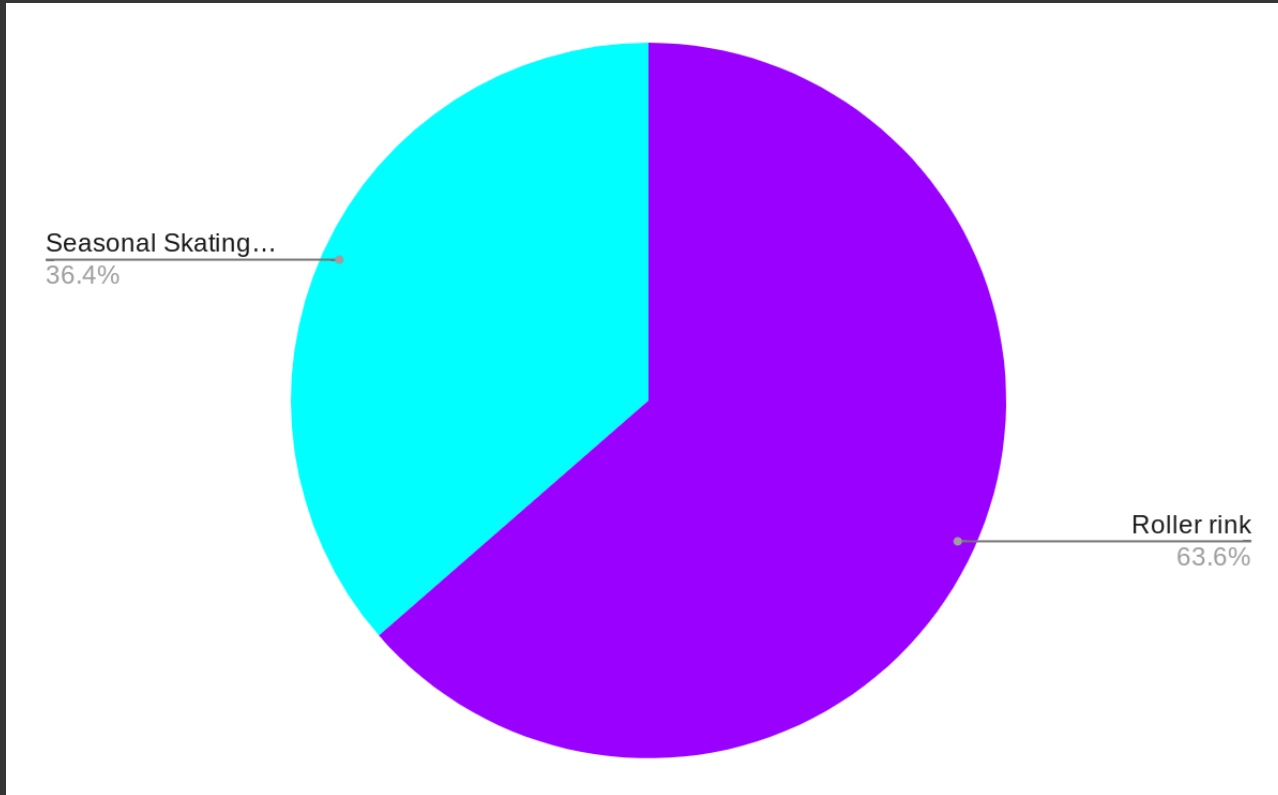
What kinds of jobs do we need more of in Atascadero?



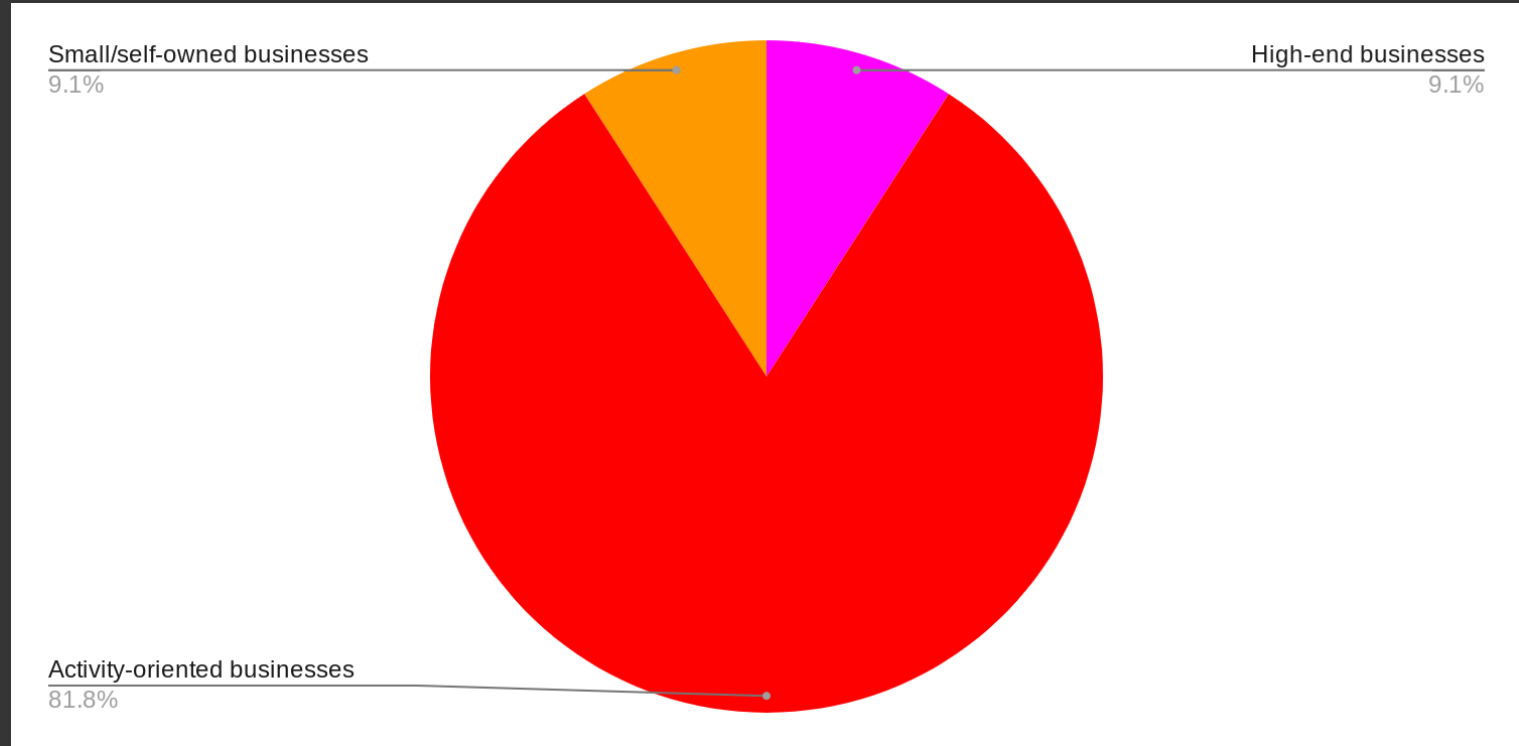
What kinds of jobs do we need more of in Atascadero?



What kinds of activities do you want to see more of in Atascadero?



What types of businesses would attract more people to Atascadero?



RESEARCH

- People are spending money in other cities, rather than staying local
- Our economy could be affected if there is not enough money being brought in



CASE STUDY:

Bozeman, Montana

Unemployment issues

Solution: Opening up more family-owned businesses

We can open more locally-owned business rather than chain businesses to attract more people



SOLUTIONS

- **1. Creating more opportunities for good-paying jobs and more small business start-ups**

We want residents to stay local as well as attract more people to our town

- **2. More locally-owned businesses**

Would help to attract tourists, “small-town charm”



RECOMMENDATION(S)

- ❑ Offering more activity-oriented businesses
- ❑ Having a larger variety of jobs (other than fast-food)

